

IAQplus™ Connected Care from IndividuALLYtics® Highest Quality Care for 100% of the Patients

IAQplus™ Care from IndividuALLYtics® combines the power of "All" (population based evidence and guidelines) with the power of "Individual Uniqueness" (referred to as N-of-1 or small data) by using individual remote monitoring and supported by a team of clinical experts with capabilities to provide the best focused, personalized pharmaceutical and non-pharmaceutical treatments for chronic diseases and mental health disorders for patient and practitioner.



IndividuALLYtics Inc.

BRINGING COMORBIDITY CARE INTO THE 21ST CENTURY
<http://indivuallytics.com>



OCTOBER 2020

SBDC ASSISTANCE

TECHTEAM CONSULTING

- Forecasting
- Executive Summary Development
- FDA And Insurance Reimbursement
- Lifescience and Funding Leads

ADDITIONAL SUPPORT FROM

- SPARK
- TechTown Med Health Summit
- MichBio
- MLSIC
- Collaboration with Michigan Medicine (UM Health) and Authority Health (Community Health Graduate Education in Detroit)

Care for patients with comorbidity (the presence of two or more chronic diseases) requires extensive medical attention and often results in unplanned hospital care caused by difficulties in treating multiple syndromes in a patient. IndividuALLYtics® uses an AI small data approach, called IAQplus™, driven to the individual patient to streamline care and improve patient health while reducing the need for frequent office visits, hospitalizations, and medical delivery costs.

KEY ACCOMPLISHMENTS

- Connected care practitioner pilots
- Connected Care leader and RN Care Captain on board
- Raised \$120,000 out of \$900,000 seed round
- Completed UK pilot confirming the science
- 10 patient Phase 2 Proof of Value (POV) starting October 2020
- Planned expansion to other states and national health systems for 2021 and VC growth funding
- International PTC patent pending with plans for 10 country level patents with seed funding
- Health insurance reimbursement approvals



"The SBDC's support of high tech, high growth early stage teams with protectable IP has been key to our market and business milestone progress, which will create many good new jobs in Michigan."

Dennis Nash, CEO

<https://sbdcmichigan.org/tech-business/>

