



GreenMark Biomedical Inc.

PRESERVING TEETH FOR A LIFETIME™
<http://greenmark.bio>

SEPTEMBER 2020

SBDC ASSISTANCE

TECHTEAM CONSULTING

- CEO Mentorship
- FDA Regulatory Support

EMERGING TECHNOLOGIES FUND

- Phase I SBIR Award for \$25,000
- Phase II SBIR Award for \$125,000

BUSINESS ACCELERATOR FUND

- \$40,000 Engagement via LEAP
- Critical Regulatory Support For FDA Pre-Sub Meetings For First Products

ADDITIONAL SUPPORT FROM

- Michigan Growth Capital Symposium
 - Invited to pitch in 2017, 2018, 2019
- Midwest Growth Capital Symposium
 - Invited to pitch in 2020
- Small Company Innovation Program
 - \$30,000 SCIP I Funding in 2017
 - \$10,000 SCIP II Funding in 2018
- \$3.0M Funding From Institutional Investment Groups In Michigan
 - Bluewater Angels Network
 - Biosciences Research and Commercialization Center
 - Invest Detroit Ventures
 - Invest Michigan
 - University of Michigan MINTS
 - Michigan State Foundation's Red Cedar Ventures Fund & Michigan Rise Pre-Seed Fund III
 - Ann Arbor SPARK

GreenMark is developing and commercializing a method to identify dental disease in its early stages, and to treat noninvasively and non-surgically. This includes dental & medical technologies that involve bioresorbable biopolymer nanoparticles produced from natural starch. GreenMark's first product is LumiCare™ Caries Detection Rinse.

KEY ACCOMPLISHMENTS

- \$3.0 million in equity financing from multiple Michigan-based institutional investment groups as well as numerous private investors
 - Raised \$1,200,000 Series Seed Preferred Round in 2018/19
 - Raised \$1,740,000 in bridge financing to Series A in 2020
- \$100,000 Accelerate Michigan Innovation Competition (AMIC) funding in 2018
- Awarded over \$3.0 million in non-dilutive funding from grants and subsidies, including:
 - \$229,000 Phase I & \$1.5m Phase II SBIR from NIH
 - \$110,000 Phase I & \$1.0m Phase II from NIH through the Michigan-Pittsburgh-Wyss MPWRM Regenerative Medicine Resource Center
- 8 employees as well as multiple advisors and MI-based service providers, with additional employees planned as the company launches its first product following FDA Clearance



"Dave Grossman was extremely supportive, spending countless hours with us through in-person meetings, phone calls and web-based meetings. His sage advice helped sharpen our investor pitch which ultimately led to us securing our Seed investment in 2018/19 with eight MI-based investment funds. Lindsay Klee was very helpful advising us on our FDA product regulatory needs and assisted us with our application for a \$40K BAF grant. Mary McCardwell was instrumental in securing \$40K in SCIP funding, which was very timely as it helped us retain a key employee Dr. Nathan Jones, first as a Postdoc, now our Vice President Technology, meanwhile supporting a critical collaboration with dental experts at the U of M School of Dentistry."

Steven Bloembergen, Ph.D., Founder, Chairman and CEO

<https://sbdcmichigan.org/tech-business/>



SEIDMAN



U.S. Small Business Administration



MICHIGAN ECONOMIC DEVELOPMENT CORPORATION