



AKTV8
INTELLIGENCE IN MOTION
<http://AKTV8.com>

OCTOBER 2020

SBDC ASSISTANCE

TECHTEAM CONSULTING

- Capital Raising
- Investor Presentations and Strategies
- Connections with Complimentary Businesses

ADDITIONAL SUPPORT FROM

- Pandemic Grant from Oakland County Economic Development and Community Affairs
- Invest Detroit
- PPP and EIDL Loan Processing Through Comerica Bank
- Macomb Community College Innovation Fund
- Michigan Based Key Customer Air Lift Company
- Michigan Based Key Customer SAF Holland
- Michigan Based Key Supplier ADCO Circuits

AKTV8 specializes in control systems and components for electronically adjustable suspension that improves ride comfort, handling and safety for any vehicle in any market. AKTV8's patented product, iAir®, is an intelligent pneumatic control system that incorporate pneumatics, electronics, and sensors in a single module that works with 100s of air system applications. The iAir® module can be configured via mobile app and transmit data wirelessly. Their markets include automotive light vehicle (where they have partnered with the market leader Air Lift Company); recreational vehicles where their height adjustable air suspension systems improve ride and safety, and enables lower leveling for greater accessibility; and heavy trucks where iAir®'s digital capabilities increase productivity and reduce cost and downtime.

KEY ACCOMPLISHMENTS

- 23k sq foot facility that accommodates full vehicle development and manufacturing.
- 4 granted patents; 4 patents pending
- Vertically integrated product assembly
- Maintained revenue through pandemic
- 12 FTEs
- Investment: \$2.5 million
- Revenue \$4M 2020; projected \$6M 2021



"The SBDC TechTeam is a fantastic team that is very enthusiastic and helpful. They are extremely talented in preparing business plans, strategy, and navigating funding opportunities inside and outside of MEDC programs."

Gary Meyers, Co-Founder and CEO

<https://sbdcmichigan.org/tech-business/>