

NORTHEAST MICHIGAN REGION

MEET THE MICHIGAN SMALL BUSINESS DEVELOPMENT CENTER

The Northeast Michigan Region is hosted
by Saginaw Valley State University



SCOTT L. CARMONA COLLEGE OF BUSINESS



SBDCMichigan.org



HOW WE HELPED

BOB'S BUTCHER SHOP

Roscommon, Michigan



“Dave has been great to work with, he stops in often and always offers advice.”

After working for many years as a meat department manager at a supermarket, Bob Otwell decided to open his own butcher shop. He and his wife Kate perked the interest of a potential investor, but needed a solid business plan to secure the investment. Bob and Kate turned to the Northeast Michigan SBDC team for assistance developing the business plan, ultimately securing the financing needed to open Bob's Butcher Shop. The SBDC continues providing support to the Otwells as their business grows to a second location.

WHY IT MATTERS

BUSINESSES
SERVED

216

NEW BUSINESSES
LAUNCHED

21

JOBS CREATED

100

TRAINING
ATTENDEES

18

NEW CAPITAL
INVESTMENT

\$6MM+

MINORITY-OWNED
BUSINESSES

8%

WOMEN-OWNED
BUSINESSES

51%

VETERAN-OWNED
BUSINESSES

11%

SMALL BUSINESS TRENDS

The world of entrepreneurship changes fast. Here are some of the trends we've observed over the past year:



Employee-driven involvement in (DE&I) Diversity, Equity & Inclusion initiatives



Increase in employees working remotely, resulting in a continued demand for rural fiber infrastructure



High demand for skilled trades



Increased demand for online learning



Elevating e-commerce as an option for retail-based small businesses



Generational transition of business ownership as "Boomer" business owners look to retire



Community capital micro-lending



Consumer and employee-driven desire for social good

BE A SMALL BUSINESS CHAMPION

1 Share the SBDC as a resource. We're ready to help small businesses start and grow!

2 Encourage your small business network to download our free Guide to Starting and Operating a Small Business at [SBDCMichigan.org/guide](https://www.sbdc-michigan.org/guide)

Follow the Michigan SBDC to stay up to date with our latest program offerings!



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